

MAN of the WORLD

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Ed Rogenski photographed by Matthew Brookes / John Halls
photographed by Robbie Fimmano / PR / photographed by Dikayl Rinmash
Ralph Lauren / Tom Wolfe / Matthew Porter

SEPTEMBER

SCENTS

WRITTEN BY KATHERINE CHAN — PHOTOGRAPHY BY BRAD BRIDGERS

Aromatic woods have played a central role in religious rites for eons. Cultures around the world have burned them at altars to communicate with the dead, and used them to perfume bodies, both living and otherwise. The scents we have selected for this issue contain notes of sandalwood, cedarwood, and vetiver, which are prized by perfumers for their ability to evoke nature and the freshness of the outdoors. Make one your own.

Autoportrait

by Olfactive Studio

Céline Verleure, Olfactive Studio's creative director and founder, is an avid collector of contemporary photography, and carefully chooses photographs for her perfumers to form the narrative of each scent. The eyes meet the nose. In the case of Autoportrait (Self-Portrait), Verleure presented the perfumer Natalie Lorson with a sweeping landscape by Luc Lapùtre in which a figure is dwarfed by an expansive sky. As the figure walks, the sky above him ripples like water on a pond. The resulting scent is ultramodern. Lorson has taken the traditional structure of a woody incense fragrance and made it sophisticated and urbane by keeping it minimal. It's clean without the cloying ozonics that characterize so many perfumes these days. It's a lovely skin scent that reminds me of old-school men's colognes and after-shaves, updated for the 21st century.

